

# AGENDA

## HERITAGE TORONTO Board Meeting

Date of meeting: June 24, 2015  
Start Time: 6 p.m.  
Location: St. Lawrence Hall, 157 King St. E., 3<sup>rd</sup> floor  
Enquiry: Karen Czaniecki, Heritage Toronto Administrator  
416 338-1338 [kczanie@toronto.ca](mailto:kczanie@toronto.ca)

**Closed meeting requirements: If the Heritage Toronto Board wants to meet in closed session (privately), a member of the Board must make a motion to do so and give the reason why the Board has to meet privately. (City of Toronto Act, 2006)**  
**To receive copies of reports or to speak to the Board on an agenda item, please contact Karen Czaniecki at 416 338-1338 prior to the meeting.**

Declarations of Conflict of Interest  
Confirmation of Minutes – April 22, 2015

### CHAIR'S REPORT

1 1.1 Chair's remarks

### COMMITTEE AND STAFF REPORTS

- 2 **Executive Committee – Alexandria Pike (for Kate Marshall)**  
2.1 INFORMATION: Resignation of board member – Viviana Laperchia  
2.2 INFORMATION: Minutes from Executive Committee meeting, June 10, 2015
3. **Executive Director – Francisco Alvarez**  
3.1 INFORMATION: Report on Activities
- 4 **Audit and Finance Committee – John Belyea**  
4.1 ACTION: Approval of 2014 Audit, prepared by Welch LLP  
4.2 INFORMATION: Heritage Toronto Financial Statements to May 31, 2015  
4.3 INFORMATION: Minutes from Finance Committee meeting, April 20, 2015
5. **Fund Development Committee – Tyler Greenleaf**  
5.1 INFORMATION: Verbal Update
6. **Programming Committee – Andrew Himel**  
6.1 IN CAMERA: ACTION: Special Achievement Award (Confidential)  
6.2 INFORMATION: Special Events Working Group (Awards Evening) – Alexandria Pike  
6.3 INFORMATION: Canada 150 Programming  
6.4 INFORMATION: Program Committee Minutes, April 14, 2015
7. **Plaques and Markers Committee – Ross Fair**  
7.1 ACTION: Approval of Three Commemorative Plaque Subjects  
7.2 ACTION: Approval of Plaque Unveiling Policy update  
7.3 ACTION: Approval of Maintenance Policy update  
7.4 INFORMATION: Recent and Upcoming Plaque Unveiling  
7.5 INFORMATION: Minutes from April 8, 2015 Meeting
8. **Marketing/Communications (MarComm) – staff**  
8.1 INFORMATION: Report on Website Traffic growth, social media growth and recent media coverage  
8.2 INFORMATION: Data Presentation: Heritage Toronto Awards Nominations  
8.3 INFORMATION: Minutes from Committee meeting, May 14, 2015

### OTHER BUSINESS Adjournment

**NEXT BOARD MEETING – Wed. August 26, 2015 (City Hall, Committee Rm. 4)**